

HubNob

#WeAreBCYF



Thursday, November 7, 2019

House of Blues Boston

HubNobBoston.com

#WEAREBCYF

Who

Co-chaired by Mayor Martin J. Walsh and Ms. Lorrie Higgins, HubNob is the Foundation for Boston Centers for Youth & Families signature fundraising event. Now in its 9th year, friends and supporters of Boston Centers for Youth & Families (BCYF) come out to HubNob to celebrate its outcome-driven programs and many services for Boston's youth and families.

Boston Centers for Youth & Families is the City of Boston's largest human service agency serving over 2,500 people daily and over 60,000 annually. A leading out-of-school time provider, BCYF offers a wide range of affordable out-of-school time and family-centered programs within its large network of 36 facilities, which includes 30 community centers, 18 pools, and 1 beach located across Boston. With so many programs, the BCYF network truly has something for everyone and BCYF community centers are where people go to make connections, find their community and express who they are.

"We are" campers, students, teachers, performers, athletes, and explorers. "We are" young and old, "we are" diverse, "we are" neighbors, and "we are" individuals and part of the community. **#WeAreBCYF**.

When and Where

Thursday, November 7, 2019, House of Blues Boston

- A VIP Reception where guests will enjoy dishes provided by a featured Boston restaurant and a live auction in the House of Blues Boston Foundation Room, 5:00 - 7:00pm.
- The HubNob Main Event with raffles and a silent auction, food from local restaurants, and live music and entertainment from Soul City and DJ Social, 6:30 - 10:00pm.

Tickets are available at **HubNobBoston.com**

Why

Funds raised through HubNob go directly toward funding BCYF's vast array of programming and services including but not limited to:

- Summer programming such as summer youth employment opportunities for teens and summer camps for youth;
- Specialized programs for senior residents at BCYF's Senior Centers and local community centers;
- Citywide initiatives such as the BCYF Citywide Spelling Bee and the Girls Leadership Corps;
- Wellness programming such as BCYF Citywide Swim League and BCYF Family Gym;
- Community-based events including BCYF Teen Nights and BCYF Block Parties; and
- Operational support for initiatives including new playground builds and upgrades to BCYF centers.

The majority of BCYF programs are offered free of charge or at very affordable rates. As a result, Boston's underserved families are able to participate in high quality, enriching programs and events throughout the city regardless of their ability to pay.

#WeAreGrateful!

HubNob Sponsorship

#WeAreBCYF

Give to HubNob and demonstrate your commitment to enhancing the quality of life for over 60,000 of Boston's children and families. Sponsorship levels are listed below. Please contact us if you would like to customize added benefits to enhance your partnership to include branded activation on-site, category exclusivity, sponsor a special event, product sampling, etc.

Benefits	Sponsorship Level					
	Presenting \$50,000+	Citywide \$25,000+	Neighborhood \$10,000+	Community Center \$5,000+	Program \$2,500+	Friend of BCYF \$1,500+
Other deliverables are negotiable to best meet your company's marketing objectives	●					
Exclusive placement of your name/logo in the HubNob event program	●					
Prominent placement on all HubNob email blasts	●	●				
Recognition as a sponsor in all press releases, and printed materials	●	●				
Thank you and special acknowledgement during the event	●	●	●			
Dedicated social media mentions	●	●	●			
Representation on the HubNob Committee (voluntary, not required)	●	●	●			
Corporate logo prominently displayed on event screen	●	●	●	●		
Listed on the HubNob and Foundation for BCYF websites	●	●	●	●	●	●
Tickets to HubNob and VIP reception with Mayor Martin J. Walsh* in the exclusive Foundation Room *pending availability	25	20	10	5	2	2
Color ad in the event program booklet (page size)	Full, back cover	Full	Half	Half	Quarter	Listing only

