

**The Foundation for
Boston Centers for Youth & Families**

HubNob

10th Anniversary



November 1-10, 2020

HubNobBoston.com

Who

2020 marks the 10th anniversary of HubNob, an annual event hosted by the Foundation for Boston Centers for Youth & Families to raise support and awareness for Boston Centers for Youth & Families (BCYF). Boston Centers for Youth & Families is the City of Boston's largest human service agency and a leading out-of-school time provider serving over 2,500 individuals every day and over 60,000 members each year. BCYF offers a wide range of affordable out-of-school time and family-centered programs within its large network of 3 facilities, which includes 30 community centers, 18 pools, and 1 beach located across Boston. With so many programs, the BCYF network truly has something for everyone and BCYF community centers are where people go to make connections, find their community and express who they are.

"We are" campers, students, teachers, performers, athletes, explorers. "We are" young and old, "we are" diverse. "We are" neighbors and part of the community. **#WeAreBCYF**

When and Where

HubNob 2020 will consist of virtual and community-based activities, actions, and celebrations taking place during the first 10 days of November 2020 and culminating in a final virtual celebration with Boston Mayor Martin J. Walsh*. The schedule of events and activities are as follows:

Sunday 11/1/20

KICKOFF!

Monday 11/2/20

Spotlight on BCYF Centers

Tuesday 11/3/20

Get Out the Vote Campaign

Wednesday 11/4/20

BCYF Alumni Day

Thursday 11/5/20

Honor Community Champions

Friday 11/6/20

Youth-Led Virtual Event

Saturday 11/7/20

BCYF Caravan Around the City

Sunday 11/8/20

BCYF Virtual 5K

Monday 11/9/20

BCYF Staff Celebration (Private)

Tuesday 11/10/20

Virtual HubNob Celebration
with Mayor Martin J. Walsh*

Event registration and tickets are available at **HubNobBoston.com**

Why

Funds raised through HubNob go directly into BCYF's vast array of virtual and in-person programming and services including, but not limited to;

- Summer programming such as summer youth employment opportunities for teens and summer camps for youth;
- Specialized programs for senior residents in Boston through our Senior Centers and local community centers;
- Citywide initiatives such as the BCYF Citywide Spelling Bee and our Girls Leadership Corps;
- Wellness programming such as BCYF Citywide Swim League and BCYF Family Gym;
- Community-based events including BCYF Teen Nights and BCYF Block Parties;
- Operational support for initiatives including new playground builds and resource upgrades to BCYF centers; and
- Emergency expenses and initiatives such as the Covid-19 Family Care Packages.

The majority of BCYF programs provided are offered free of charge or at very affordable rates. As a result, Boston's underserved families are able to participate in high quality, enriching programs and events throughout the city regardless of their ability to pay.



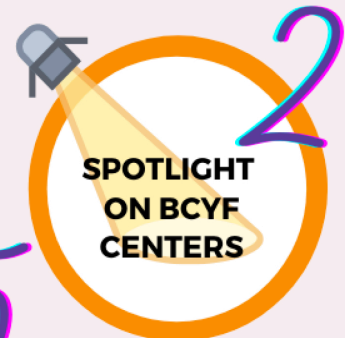
Sponsorship

Give to HubNob and demonstrate your commitment to enhancing the quality of life for over 60,000 of Boston's children and families. Sponsorship levels are listed below. Please contact us if you would like to customize added benefits to enhance your partnership to include branded activation on-site, category exclusivity, sponsorship of a special event, etc.

Benefits	Sponsorship Level					
	Presenting \$50,000+	Citywide \$25,000+	Neighborhood \$10,000+	Community Center \$5,000+	Program \$2,500+	Friend of BCYF \$1,500+
Other deliverables are negotiable to best meet your company's marketing objectives	●					
Prominent placement on all HubNob email blasts	●	●				
Recognition as a sponsor in all press releases, and printed materials	●	●				
Thank you and special acknowledgement during the Nov. 10 Celebration	●	●	●			
Dedicated social media mentions	●	●	●			
Corporate logo displayed on Day 2, 4 & 8 event screens	●	●	●			
Corporate logo prominently displayed on Nov. 10 event screen	●	●	●	●		
Listed on the HubNob and Foundation for BCYF websites	●	●	●	●	●	●
Tickets to the November 10th virtual HubNob reception with Mayor Martin J. Walsh*	25	20	10	5	2	2
Sponsor 5K participants with logo placement on bib numbers and swag bags	12	10	6	4	2	1

*pending availability

10 Days of
HubNob
November 1-10



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