



Foundation for
Boston Centers
for Youth &
Families

THE FOUNDATION FOR BOSTON
CENTERS FOR YOUTH & FAMILIES

8TH ANNUAL HUBNOB SPONSOR KIT

NOVEMBER 15, 2018
HOUSE OF BLUES BOSTON

HUBNOBBOSTON.COM





Dear Friend and Supporter,

November 15, 2018

House of Blues Boston

HONORARY CO-CHAIRS:

Mayor Martin J. Walsh

City of Boston

Ms. Lorrie Higgins

HUBNOB BOARD OF DIRECTORS:

Michael Christopher

Chair, Foundation for BCYF,
Boston Planning &
Development Agency

Claire Durant

Boston Red Sox

Commissioner William Gross

Boston Police Department

Michael Lynch

City of Boston

Heather MacFarlane

MacFarlane Energy

Matt Meyersohn

MENTOR: The National
Mentoring Partnership

Christian Onuoha

Santander Bank

Leo Rusk

The HYM Investment Group,
LLC

Kenneth Ryan, Jr.

Boston University

Louisa Stephens

Associates of the Boston
Public Library

Marcita Thompson

Boston Red Sox

**Foundation for Boston
Centers for Youth & Families**

1483 Tremont Street
Boston, MA 02120
617-635-4920

It is with great honor that we invite you to join us as an official sponsor of HubNob. Co-chaired by Mayor Martin J. Walsh & Ms. Lorrie Higgins, HubNob will take place on Thursday November 15, 2018 at the House of Blues Boston. HubNob is a rockin' party for a great cause attended by over 500 party-goers and supporters as well as many appointed and elected officials. Proceeds from HubNob go to support outcome-driven programs and services for underserved youth and families. The signature fundraising event features:

- A VIP Reception where guests will enjoy dishes provided by a local celebrity chef and a live auction in the House of Blues Boston Foundation Room
- Our Throwback Thursday, BCYF Loves the 90's! main event with raffle and silent auction, food from local restaurants, and live music entertainment

Why support HUBNOB?

Boston Centers for Youth & Families is the City of Boston's largest human service agency and a leading out-of-school time provider. BCYF offers a wide range of affordable out- of-school time and family-centered programs for all ages, needs, interests and abilities within their large network of 36 facilities, which includes 30 community centers, 18 pools, and 1 beach located across Boston.

BCYF also runs a number of engaging citywide initiatives including the BCYF Citywide Swim League and Championships, Summer Block Parties, the BCYF Citywide Spelling Bee, youth employment initiatives, and girls-only events.

Funds raised through last year's HubNob went directly into BCYF programming and services including but not limited to:

- Summer programming such as summer youth employment opportunities for teens and summer camps for youth;
- Wellness programming such as BCYF Citywide Swim League and BCYF Family Gym;
- Community-based events including BCYF Teen Nights and BCYF Block Parties;
- Operational support to initiatives including new playground builds and resource upgrades to BCYF centers.

The majority of BCYF programs provided are offered free of charge or at very affordable rates. As a result, many of Boston's underserved families are able to participate in high quality, enriching programs and events throughout the city.

Thank you for your consideration! Please do not hesitate to contact us at HubNob@foundationforbcyf.org or 617-635-4920 with any questions after reviewing the attached sponsor kit. **We hope you will join us at HubNob!**

Sincerely,

Michael Christopher

Michael Christopher
Chair, Foundation For BCYF



HUBNOB FACT SHEET

WHO:

The Foundation for Boston Centers for Youth & Families (BCYF) is hosting HubNob on Thursday, November 15, 2018. More than 500 of Boston's prominent leaders, BCYF supporters, appointed and elected officials, and party-goers will join together to celebrate BCYF. Proceeds from HubNob go to support a wide range of outcome-driven programs, and services for underserved youth and families. Guests will enjoy a Throwback Thursday, BCYF Love's the 90's! themed event.

DETAILS:

Thursday, November 15, 2018 at the House of Blues Boston

- A VIP Reception where guests will enjoy dishes provided by a local celebrity chef and a live auction in the House of Blues Boston Foundation Room
5:00pm-7:00pm
- Our Throwback Thursday, BCYF Loves the 90's! main event with raffles and silent auction, food from local restaurants, and live entertainment by Boston's own, Soul City Band and DJ Mastermind
6:30pm-10:00pm

TICKETS:

Tickets are available online at HubNobBoston.com

- **\$250 VIP Reception Ticket**
- **\$75 General Ticket (per person)**

ONLINE:

Website: HubNobBoston.com

Social Media: #WEAREBCYF @FOUNDATIONBCYF @BCYFCENTERS

BENEFITS:

Boston Centers for Youth & Families is the City of Boston's largest human service agency and a leading out-of-school time provider. BCYF offers a wide range of affordable out-of-school time and family-centered programs for all ages, needs, interests and abilities within their large network of 36 facilities, which includes 30 community centers, 18 pools and 1 beach. BCYF runs a number of engaging citywide initiatives including the BCYF Citywide Swim League and Championships, Summer Block Parties, the BCYF Citywide Spelling Bee, youth employment initiatives, and girls-only events. The majority of programs provided by BCYF are offered free of charge or at very affordable rates. As a result, many of Boston's underserved families are able to participate in high quality enriching programs throughout the city.

PAST SPONSORS:

Brigham and Women's Hospital, Massachusetts General Hospital, Partners Healthcare, John Hancock, Comcast NBCUniversal, Boston Children's Hospital, Greenville Realty, Massport, Winn Family Charitable Foundation, Inc., Putnam Investments, MacFarlane Energy, Boston Housing Authority, HYM Investment Group, The Foundation To Be Named Later, Boston Celtics Shamrock Foundation, Boston Police Athletic League, Boston University, City of Boston Credit Union, National Grid, New England Revolution, Northeastern University, Boston Red Sox, City Realty, Robert and Dana Smith Family Foundation, CeltiCare, Boston Neighborhood Network, Red Sox Foundation, Eastern Bank, Harvard University, and more.

SPONSORSHIP BENEFITS

Give to HubNob and demonstrate your commitment to enhancing the quality of life for over 60,000 of Boston's children and families.

Sponsorship levels are listed below. Please contact us if you would like to customize added benefits to enhance your partnership to include branded activation on-site, category exclusivity, sponsor a special event, product sampling, etc. With your feedback and input, we will be able to customize a sponsorship to fit your needs perfectly. Please contact Jasmine Chee, Event Coordinator at HubNob@foundationforbcyf.org.

LEVELS & BENEFITS

ANNIVERSARY SPONSOR \$45,000+

- Credit as an Anniversary Sponsor on all printed materials
- Exclusive placement of your name/logo on the HubNob map in the program book
- Recognition as an Anniversary Sponsor in all press releases, and advertisements
- Corporate logo prominently displayed on the screen on stage
- Representation on the HubNob Committee (voluntary and not required)
- Name listed prominently on the HubNob event website and the Foundation for BCYF website
- Thank you and special acknowledgement during the event
- Five (5) dedicated Facebook mentions (3,200+ followers)
- Five (5) dedicated Twitter mentions/link (400+ followers)
- Prominent placement on all HubNob email blasts
- Back cover, full page color ad in the event program booklet
- Thirty (30) tickets to HubNob and the VIP reception with Mayor Martin J. Walsh* in the exclusive Foundation Room

Other deliverables are negotiable to best meet your company's marketing objectives

CITYWIDE SPONSOR \$25,000+

- Credit as a Citywide Sponsor on all printed materials
- Recognition as a Citywide Sponsor in all press releases, and advertisements
- Corporate logo prominently displayed on the screen on stage
- Representation on the HubNob Committee (voluntary and not required)
- Name listed prominently on the HubNob event website and the Foundation for BCYF website
- Thank you and special acknowledgement during the event
- Three (3) dedicated Facebook mentions (3,200+ likes) and (3) Twitter mentions/link (400+ followers)
- Prominent placement on all HubNob email blasts
- Full page color ad in the event program booklet
- Twenty-five (25) tickets to HubNob and the VIP reception with Mayor Martin J. Walsh* in the exclusive Foundation Room

* pending availability

LEVELS & BENEFITS continued...

NEIGHBORHOOD SPONSOR \$10,000+

- Credit as a Neighborhood Sponsor on all printed materials
- Recognition as a Neighborhood Sponsor in all press releases, and advertisements
- Corporate logo prominently displayed on the screen on stage
- Name listed prominently on the HubNob event website and the Foundation for BCYF website
- Thank you and special acknowledgement during the event
- Placement on all HubNob email blasts
- One (1) dedicated Facebook mention (3,200+ likes) and one (1) Twitter mention/link (400+ followers)
- Half page color ad in the event program booklet
- Ten (10) tickets to HubNob and the VIP reception with Mayor Martin J. Walsh* in the exclusive Foundation Room

NEON SPONSOR \$5,000+

- Credit as a Neon Sponsor on all printed materials
- Name listed prominently on the HubNob event website and the Foundation for BCYF website
- Thank you and special acknowledgement during the event
- Half page color ad in the event program booklet
- Six (6) tickets to HubNob and the VIP reception with Mayor Martin J. Walsh* in the exclusive Foundation Room

THROWBACK SPONSOR \$2,500+

- Credit as a Throwback Sponsor on all printed materials
- Quarter page color ad in the event program booklet
- Two (2) tickets to HubNob and the VIP reception with Mayor Martin J. Walsh* in the exclusive Foundation Room

FRIEND OF BCYF \$1,000+

- Credit as a Friend of BCYF Sponsor on all printed materials and in the event program booklet
- Two (2) tickets to HubNob and the VIP reception with Mayor Martin J. Walsh* in the exclusive Foundation Room

PRIZE DONATIONS

Your assistance is needed to make this event a success! HubNob is looking for a wide range of items for our live auction and our raffle & silent auction packages, such as gift certificates for dinner, travel, spa treatments, experiences, etc; sporting event tickets; theater tickets; and retail items, etc. Weekend hotel stays and get-a-ways and exclusive/unique items are always favorites. You will receive the following for your donation:

- Acknowledgement and listing in the event program booklet
- Featured in the social media campaign and event publicity where applicable

To meet our advertising deadlines, please reply with your commitment as soon as you can. Earlier sponsor commitments will reap the benefits of being included on the website, social media, media inclusion, and other materials that are produced with updates between August and November.

** pending availability*

HUBNOB SPONSOR FORM

Company Name / Individual (exactly as you would like it to appear in event materials)

Contact Person

Email

Address

City

State

Zip

Phone

Fax

Sponsorship Levels:

- ANNIVERSARY SPONSOR/\$45,000
- CITYWIDE SPONSOR/\$25,000
- NEIGHBORHOOD SPONSOR/\$10,000
- CUSTOM *OR* IN-KIND SPONSOR (Please Describe Donation)
- NEON SPONSOR/\$5,000
- THROWBACK SPONSOR/\$2,500
- FRIEND OF BCYF/\$1,000

Tickets: VIP TICKET/\$250 (_____) GENERAL TICKET/\$75 (_____)

TOTAL: \$ _____

Contributions are tax deductible as permitted by law. Tax ID# 04-2602576.

Payment (Please Check One):

- A check is enclosed
- Please reserve the above sponsorship/ticket(s) for my company or myself and send an invoice
- We cannot participate, but we are pleased to donate \$ _____ to support HubNob
- I would like to pay by VISA/MasterCard/AMEX
- Pay online at: www.HubNobBoston.com/

Name on Card

EXP Date

Card #

CVC Code

Please complete and return this form by October 15, 2018 to:

HubNob c/o Boston Centers for Youth & Families 1483 Tremont Street, Boston MA 02120

Email to: HubNob@foundationforbcyf.org or fax to: (617) 635-4524